IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Richard E. Rowe Attorney Docket No.: IGT1P205/P000899-

001

Application No.: 10/767,808

Examiner: Jason Pinheiro

Filed: January 29, 2004

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Group: 3717

Title: METHODS AND APPARATUS FOR

Confirmation No · 5545

PROVIDING CUSTOMIZED GAMES AND GAME CONTENT FOR A GAMING

Confirmation No.: 554:

APPARATUS

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Piercety Certify that this correspondence is being transmitted electronically through EFS-WEB to the Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450 on May 13, 2011. Signed: //Christian D. Scholz/

Serial No.: 10/767.808

Christian D. Scholz

AMENDMENT G

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Final Office Action dated March 3, 2011, please amend the aboveidentified patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begin on page 2 of this paper.

Remarks/Arguments begin on page 12 of this paper.